



SEE Group and Spoke to a Bloke Partner for the 2027 Gold Coast Walk for a Bloke

Local partnership driving real change in men's mental health across the Gold Coast

Spoke to a Bloke is proud to announce SEE Group as a major partner of the 2027 Gold Coast Walk for a Bloke, reinforcing a shared commitment to supporting the health, wellbeing, and mental health of men across our community.

As a proudly family-owned business with deep roots on the Gold Coast, SEE Group has long demonstrated its commitment to creating safe workplaces, strong communities, and a culture where people come first. Through its continued focus on health and safety, particularly mental health awareness and support for its workforce, SEE Group understands that looking after people extends far beyond the worksite.

This partnership is about far more than a logo on an event banner.

The support of partners like SEE Group enables Spoke to a Bloke to deliver tangible, life-changing outcomes for men and boys across the Gold Coast and South East Queensland. Funds raised through initiatives such as Walk for a Bloke directly support programs including 121, which provides funding to organisations such as The Mankind Project to deliver professional clinical support and mental health services to males who may otherwise be unable to access the help they need.

The partnership also strengthens Spoke to a Bloke's ability to engage with young people through school-based education programs. Across schools such as Keebra Park State High School and others throughout South East Queensland, Spoke to a Bloke delivers workshops focused on communication skills, mental health awareness, resilience, and the importance of asking for help. These conversations are helping young people develop the confidence to check in on the men in their lives while also understanding that it is okay to seek support themselves.

From pre-starts on SEE Group worksites, to community events, sporting clubs, schools, and clinical support programs, partnerships like this create meaningful opportunities to drive lasting change.

"Our partnership with SEE Group demonstrates what can be achieved when local organisations come together with a shared purpose," said Nathan Turner from Spoke to a Bloke.



"SEE Group's commitment to the wellbeing of its people aligns strongly with our mission of ensuring men know they are not alone. Together, we're creating opportunities for conversations to happen earlier, for support to be more accessible, and for men and boys across our region to know that help is available."

For SEE Group, supporting Walk for a Bloke reflects a broader commitment to fostering a culture where physical safety and mental wellbeing are equally important. By partnering with Spoke to a Bloke, SEE Group is helping ensure that critical mental health initiatives continue to reach those who need them most.

Spoke to a Bloke could not be prouder to be partnering with a local Gold Coast business that not only creates incredible spaces for people to live, work, and play, but also invests in creating pathways to better mental health outcomes for the communities it serves.

Together, SEE Group and Spoke to a Bloke are helping to build a future where every bloke knows he is supported, every conversation matters, and no one has to face life's challenges alone.